



## Employment Opportunity

<b>Job Location:</b>	Singapore
<b>Position:</b>	<b>Senior Research Executive</b>
<b>Division / Dept:</b>	<b>Loyalty</b>
<b>Brief Job Description</b>	<p>The successful candidate will be supporting the team in end-to-end of research including designing questionnaires, extraction and analysis of data, preparation and presentation of meaningful data and reports to clients while learning up the tools of the market research trade through a combination of on-the-job training and formal training.</p> <p><b>Responsibilities include:</b></p> <ul style="list-style-type: none"><li>• Assisting project managers and directors in the project set up phase</li><li>• Providing support in serving and liaising internal clients as well as project co-ordination for fieldwork etc.</li><li>• Implementing techniques and programs to produce meaningful and relevant information and presentable graphic charts and reports</li></ul>
<b>Requirements</b>	<ul style="list-style-type: none"><li>• Degree (particularly in Marketing, Business, Psychology or its equivalent).</li><li>• Approximately 2 years Market Research experience is required</li><li>• Strong PC skills, especially in Ms Excel, Word and Power Point</li><li>• Possess strong analytical, interpersonal and communication skills</li><li>• Resourceful, pro-active and results oriented</li><li>• A team player with a strong commitment to deadlines</li><li>• Enjoy challenges and working with people across different industries</li></ul>
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